

Reduce Risk with Vision Insurance

The National Eye Institute projected that 5.5 million Americans will experience blindness and low vision by the year 2020. Some of this could be prevented by early detection and treatment through annual eye exams.

Many families neglect yearly eye exams, leaving them vulnerable to undetected, serious health issues like diabetes and high blood pressure. Left untreated, these medical problems may stimulate claims in other areas such as Medical Insurance, workers compensation and disability plans.

Vision Insurance Eliminates Barriers to Preventative Care

The first line of defense for rising Medical Insurance premiums is to reduce claims by encouraging healthy behavior through wellness initiatives. Vision Insurance is a wellness benefit primarily designed to eliminate barriers to routine eye exams, screenings, eyeglasses and contact lenses. It also provides the motivation to schedule an annual eye exam – a critical preventative step employees can take.

Vision Plans Typically Include:

- Employee or employer paid plan design choices
- Free annual eye exam
- Significant savings on glasses and contacts
- Wide choice in eyewear
- Discounts for laser correction surgery
- Nearby doctors with flexible schedules

